
Learning to normalize tweets with few examples

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Normalizing tweets



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Convert tweets to canonical form easy
to understand for downstream
applications

Examples

I will c wat i can do

I will see what I can do

imma jus start puttn it out there

I'm going to just start putting it out there

Approaches

- Noisy-channel-style
 - Finite-state transducers
 - Dictionary-based
 - Hand-crafted
 - Automatically constructed
-

Labeled vs unlabeled data

- Noisy-channel:

$$P(\text{target}|\text{source}) \propto P(\text{source}|\text{target}) \times P(\text{target})$$

labeled

unlabeled

- Dictionary lookup:
 - Induce dictionary from unlabeled data
 - Labeled data for parameter tuning
-

Discriminative model

$$\operatorname{argmax}_{\text{target}} \mathbf{P}(\mathbf{diff}(\text{source}, \text{target}) \mid \text{source})$$

- **diff(·,·)** transforms source to target
 - **P(·)** is some sequence model, e.g.
 - Conditional Random Fields
 - Structured Perceptron
-

We can include additional sources of information via features

- features derived from dictionaries
 - features derived from raw text
-

diff - Edit script

Input	c	_	w	a	t
diff	DEL	INS(see)	NIL	INS(h)	NIL
Output		see_	w	ha	t

Each position in string labeled with edit op

Features

- Byte n-grams

```
c _ w a t c _ _ w wa at c_w _wa  
wat c_wa _wat c_wat
```

- Features derived from external resources
 - word classes
 - text representation
 - dictionary
-

Soft word classes

- words represented as distributions over classes
- trained with Latent Dirichlet Allocation

Chrupała (2011). Efficient induction of probabilistic word classes with LDA.
IJCNLP

bitbucket.org/gchrupala/lda-wordclass

Byte-level neural text embeddings

- each position in a string represented as a 400-dimensional vector
- trained using a recurrent neural LM

Chrupała, (2013). Text segmentation with character-level text embeddings. DLASLP

Chrupała (2014). Normalizing tweets with edit scripts and recurrent neural embeddings. ACL

Dictionary of internet slang (noslang.com)

tix	tickets	2nite	tonight
tk	thanks	2nyt	tonight
tld	told	2sday	tuesday
tlk	talk	2tali	totally
tlkin	talking	304	hoe
tlkn	talking	31337	elite
tmmrw	tomorrow	4eva	forever

Dictionary

- Generate diffs between source and target of each entry
 - Use diffs as a features
-

Example

Byte	N-grams	Word class	Text rep	Dictionary	Label
c	c_	1 1 0 0	0 0 1 0	?	DEL
_	c_	0 0 0 0	0 0 0 0	?	INS(see)
w	wa wat	0 1 0 1	1 1 0 1	NIL	NIL
a	wa at wat	0 1 0 1	1 0 0 1	INS(h)	INS(h)
t	at wat	0 1 0 1	0 0 0 1	NIL	NIL

Dataset

- Han, B., & Baldwin, T. (2011). Lexical normalisation of short text messages: Makn sens a# twitter. In *ACL*.
 - 549 tweets, with normalized versions
 - Only lexical normalizations
-

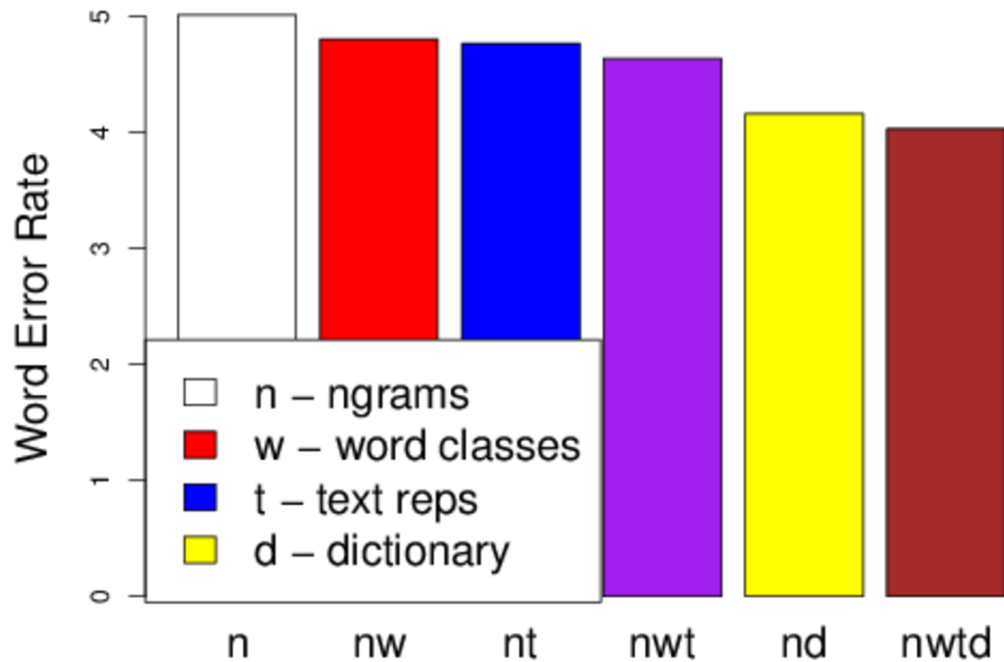
Model variant

- Structured Perceptron

bitbucket.org/gchrupala/sequor

- Word-by-word
 - Only OOV words are changed
-

Results



cross-validation on five development folds

Compared to Han & Bo 2012

Method	WER (%)
No-op	11.2
S-dict	9.7
GHM-dict	7.6
HB-dict	6.6
Dict-combo	4.9
nwtd	4.0

Where extra features helped

5 cont continued

5 2 to

4 gon gonna

3 congrats congratulations

2 pic picture

2 mins minutes

2 m am

1 yesss yes

1 whateva whatever

1 wasss was

1 nvr never

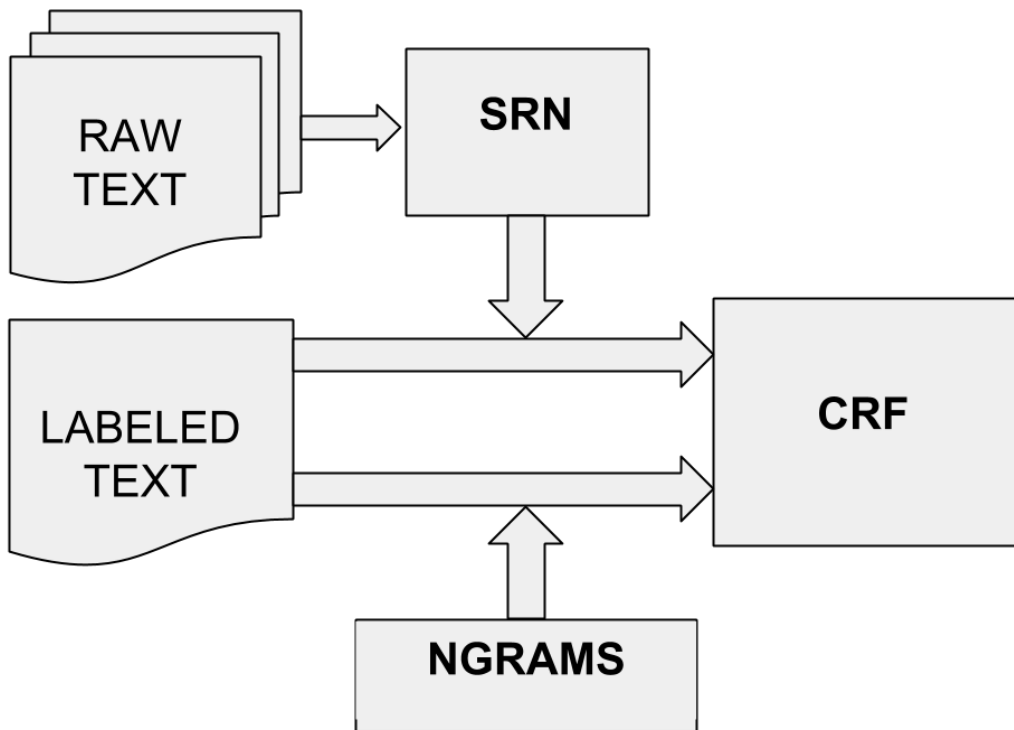
1 sumthings somethings

Conclusion

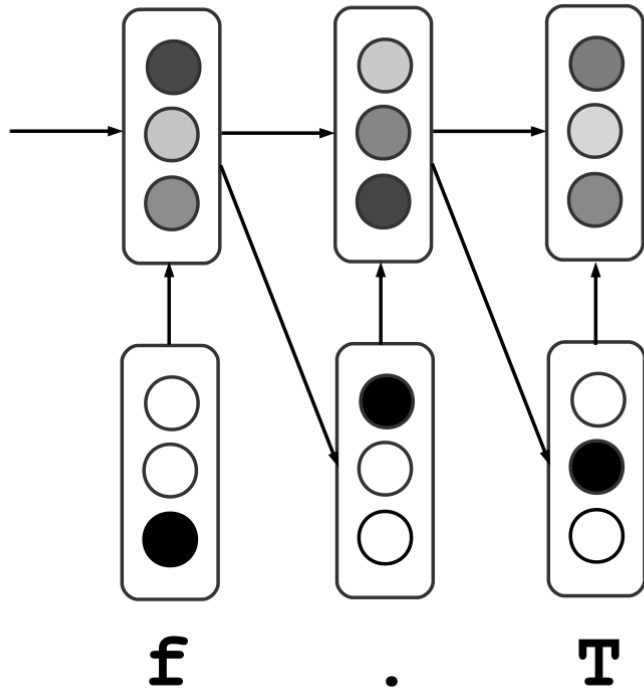
- **Supervised discriminative** model performs at state-of-the-art with little training data
 - Enables easy inclusion of **external signals**
-

Extras

Architecture



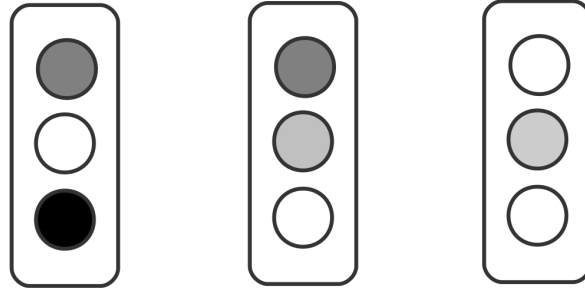
Simple Recurrent Networks



Elman, J. L. (1990). Finding structure in time. *Cognitive science*, 14(2), 179-211.

Recurrent neural embeddings

- SRN trained to predict next character
- Representation:



- Embed string (at each position) in low-dimensional space
-

Visualizing embeddings

String	Nearest neighbors in embedding space			
should h	should d	will s	will m	should a
@justth	@neenu	@raven_	@lanae	@despic
maybe	u maybe y	cause i	wen i	when i
